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| **Profile**  UX/UI designer with a background in management consulting and a passion for creating intuitive and beautiful designs. Experienced in problem-solving and using data to help businesses develop their strategies. Skilled in interpersonal relationship building and communicating with a variety of stakeholders.  **UX Skills**   * Competitive Analysis * User Research, Personas and Mind-Mapping * User Interviews and User Testing * Information Architecture * Wireframing and Iterative Prototyping * UI Design, style guide creation/management   **Technical Skills**   * Adobe XD * Adobe Photoshop * Sketch * Figma * HTML * Word, Excel, PowerPoint and other Microsoft Office suite * Confluence * Jira   **Education**  **Frontend Development for Designers**  *(fully coded my own portfolio website)* *CareerFoundry*  Jan 2020 - Mar 2021  **UX Design Certification**  *CareerFoundry*  Apr 2020 - Dec 2020  **BSc Economics and Finance**  *(including a year in industry)*  *University of Surrey*  Oct 2013 – Jul 2017 | **UX Projects**  **Search Party: Location Scavenger Hunt App**  *Mobile first responsive web application: May 2020 - Dec 2020*   * Utilised the design thinking process to create user-centred designs that solved users’ problems. * Built a multi-feature solution based on competitive analysis using Adobe XD, Photoshop, Optimal Workshop, Usability Hub. * Conducted usability testing and iterated on low-, mid- and high-fidelity prototypes. * Created a style guide, design language system and prepared deliverables for development handoff.   **HoliPrep: Vocabulary Learning App**  *Mobile application: Apr 2020 - May 2020*   * Conducted five user interviews and utilised user research to develop a pronto persona, user flows and task analyses. * Used results of usability testing to develop higher-fidelity prototypes using Sketch. * Presented the process and journey of building the product to stakeholders.   **Experience**  **Customer Experience Consultant**  *Veriteer, London: Aug 2020 - Present*   * Part of the UX and Mobile App teams of a global retailer. * Regularly conducting user research and competitor benchmarking before the wireframing of a new story. * Providing analysis to ensure all design decisions remain data driven. * Creating visuals for some UX improvement proposals.   **Management Consultant**  *Helios, Farnborough: Oct 2017 - Jul 2020*   * Led a variety of international projects and teams, focused on - business strategy and performance. * Worked closely with clients’ executive board, carrying out in-depth research, stakeholder interviews and leading onsite client workshops. * Ensured quality data analysis and report writing, whilst ensuring timely delivery of the teams’ outputs within budget.   **Group Tax/Treasury Junior Analyst**  *SABMiller, Woking, Aug 2015 - Aug 2016*   * Created work instructions and successfully taught team members how to complete a month-end process. * Implemented an optimisation process that created two-fold benefits for the organisation. |